



**VIRGINIA FEDERATION OF HUMANE SOCIETIES**  
*Serving People Saving Animals*

**INFORMATION FOR SPONSORS**

We hope that you will join us as a sponsor of the Virginia Federation of Humane Societies' (VFHS) Annual Conference 2012, which will be held Thursday, March 29 - Saturday, March 31, 2012 at the Crowne Plaza, Williamsburg, Virginia.

VFHS was founded over 50 years ago and continues its mission by providing education to organizations, agencies and individuals dedicated to promoting and improving the welfare of animals in Virginia; addressing issues of animal cruelty and advocating on behalf of animals within Virginia; and addressing the issue of pet overpopulation through the development and support of low cost spay/neuter and trap-neuter-return ("TNR") programs. Our members include humane societies, SPCAs, other sheltered and unsheltered organizations, animal control agencies, animal rescues, and other individuals who care about animal welfare.

Several pre-conference sessions will be held on Thursday, March 29, and the general Conference will begin with a welcome session on the morning of Friday, March 30. Workshop sessions are scheduled to be offered all day Friday, March 30 and Saturday, March 31. We had a strong turnout of 125 attendees at our 2012 Conference and hope to have even more attendees at next year's Conference from all parts of Virginia.

Most levels of sponsorship provide the opportunity for organizations to display their information at a table in our Exhibit Area, which will be open throughout the day on Friday March 30 and Saturday March 31. All of our sponsors will receive recognition on the VFHS website throughout 2011 and the first quarter of 2012.

Further information on sponsorship levels and benefits, and a sponsor registration form, are attached. If you have any questions, please contact VFHS at [admin@vfhs.org](mailto:admin@vfhs.org).

**Virginia Federation of Humane Societies**

P.O. Box 545

Edinburg, VA 22824

[www.vfhs.org](http://www.vfhs.org) / [admin@vfhs.org](mailto:admin@vfhs.org)

# VIRGINIA FEDERATION OF HUMANE SOCIETIES 2012 ANNUAL CONFERENCE

## Sponsorship Opportunities and Benefits

### **\$5,000 Sponsorship/ Diamond Sponsor**

- ❖ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ❖ Breakfast Friday and Saturday and all refreshment breaks for up to 2 people;
- ❖ Your logo displayed in the Conference Program;
- ❖ A full-page ad in the Conference Program;
- ❖ Special recognition at the Conference Opening and an opportunity to address attendees at the opening session of the conference Friday morning (5 minutes);
- ❖ Your logo displayed on the Conference Tote Bag;
- ❖ Recognition of your sponsorship with your company name, URL and logo on the Conference page of the VFHS website.

### **\$2,500 Sponsorship/ Gold Sponsor**

- ❖ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ❖ Breakfast Friday and Saturday and all refreshment breaks for up to 2 people;
- ❖ Your logo displayed in the Conference Program;
- ❖ A half-page ad in the Conference Program;
- ❖ Your logo displayed on the Conference Tote Bag;
- ❖ Recognition of your sponsorship with your company name, URL and logo on the Conference page of the VFHS website.

### **\$1,000 Sponsorship/ Silver Sponsor**

- ❖ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ❖ Breakfast Friday and Saturday and all refreshment breaks for up to 2 people;
- ❖ Your logo displayed in the Conference Program;
- ❖ A quarter-page ad in the Conference Program;
- ❖ Your logo displayed on the Conference Tote Bag;
- ❖ Recognition of your sponsorship with your company name and URL on the Conference page of the VFHS website.

### **\$500 Sponsorship/ Bronze Sponsor**

- ❖ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ❖ Breakfast Friday and Saturday and all refreshment breaks for up to 2 people;
- ❖ Your logo and sponsorship recognition displayed in the Conference Program;
- ❖ Your logo displayed on the Conference Tote Bag;
- ❖ Recognition of your sponsorship with your company name and URL on the Conference page of the VFHS website.

### **\$250 Sponsorship/ Workshop Sponsor**

- ❖ Identification of your organization's name in Conference Program as a sponsor of one of the Conference Workshops (workshop topics will be provided);
- ❖ Your logo and sponsorship recognition displayed in the Conference Program;
- ❖ Recognition of your sponsorship with your company name on the Conference page of the VFHS website.

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**2012 Annual Conference  
Sponsor Registration Form**

Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name of Contact \_\_\_\_\_

Contact Telephone # \_\_\_\_\_ Contact E-mail \_\_\_\_\_

Name of Attendee \_\_\_\_\_

Name of Attendee \_\_\_\_\_

**Sponsor Exhibit Information:**

\_\_\_\_\_ Will have a display      \_\_\_\_\_ Will not have a display

**Organization's needs for display in the Conference Exhibitor Area:**

\_\_\_\_\_ Electrical Outlet

\_\_\_\_\_ Other (Please specify): \_\_\_\_\_

Contact for Artwork (logo, advertisement): Name: \_\_\_\_\_

email: \_\_\_\_\_ Amount Enclosed:      \$ \_\_\_\_\_

Please return this completed form with payment by check by February 1, 2012 to the address below

*The Virginia Federation of Humane Societies is a section 501 (c) (3) non-profit corporation.*

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