

2010 Annual Conference

Virginia Beach, Virginia
March 26–27

Virginia Beach Resort Hotel
& Conference Center



Virginia Federation of Humane Societies



www.vfhs.org



Come to Virginia Beach for the 2010 Virginia Federation of Humane Societies Annual Conference !

Join us at the Beach! Plan to attend the Virginia Federation of Humane Societies 2010 Annual Conference in Virginia Beach on March 26–27, 2010.

This dynamic two day conference is packed with workshops on a wide variety of issues that will be of interest to animal welfare professionals, volunteers, and anyone who simply cares about animals and wants to learn how to make a difference. Many of the sessions offer Continuing Education credit for Humane Investigators and Animal Control Officers, making it possible to earn 13 CEU credit hours.

There will be lots of opportunities to network with colleagues, converse with the workshop speakers and meet new acquaintances with interest and experience in animal welfare. Plus, you'll be able to learn about products and services and gather information in the exhibit area that will be available during breaks and during the Friday evening Social Hour. We've allowed time for Friday dinner on your own so you can enjoy the outstanding dining that Virginia Beach offers. You'll find plenty of information about Virginia Beach attractions in your conference tote bag!

This year's conference will be held at the **Virginia Beach Resort Hotel & Conference Center**, located where the Chesapeake Bay meets the Atlantic Ocean and with its own private beach. For more information about hotel accommodations, amenities and driving directions, please visit www.virginiabeachresort.com. The guest room rate for conference attendees is \$109 per night single or double occupancy, \$119 per night triple occupancy, and \$129 per night quadruple occupancy, plus applicable taxes. Reservations may be made directly with the hotel by calling 757.481.9000 or 800.468.2722. **Please make your reservation by February 26, 2010 and mention that you are attending the VFHS Conference in order to receive this special rate.**

You won't want to miss the 2010 conference so register today! It's easy to do by mail or online, by visiting www.vfhs.org and clicking on "Register Now."

Be sure to keep checking the VFHS website for Conference updates!

The 2010 Conference Sponsors and Exhibitors

A conference of this quality and scope is not possible without the generous support of our sponsors. The Virginia Federation of Humane Societies greatly appreciates the support of the following Conference Sponsors and Exhibitors:

Gold Sponsors

Petco Foundation
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People for the Ethical Treatment of Animals
Avian Welfare Coalition
Lewis Brothers Industrial Floors, Inc.
Virginia Beach SPCA
and more!

Workshop Sponsors

Jones Trailer Company
Virginia State Animal Response Team

Friday, March 26, 2010

8:00–9:00 am Registration/ Continental Breakfast/ Exhibit Hall Open

9:00–9:45 am Welcome and Announcements

9:45–10:00 am Break/ Exhibit Hall Open

10:00–11:30 am Plenary Session: Achieving a Nation of No More Homeless Pets* 1.5 cr. hrs.

Best Friends has paved the way for the No More Homeless Pets movement. Learn what this means, learn from their experiences and work together to bring the movement forward. What steps do we take as individuals and within our organizations? How do we work together for the benefit of animals in Virginia and become part of a nation of achieving no more homeless pets? Whether animal control, humane society, foster home or concerned citizen, we can learn how to achieve that in our community.

Speaker: Julie Castle, Director of Community Programs and Services, Best Friends Animal Society

11:30 am–1:00 pm Luncheon and Awards Presentation

1:00–2:30 pm Reading Rover—An Introduction to Canine Body Language and Communication* 1.5 cr. hrs.

Do you ever wonder what Fido is trying to tell you? Are you confused by his greeting rituals and play behavior with other dogs? Anyone who works with dogs (or lives with them) should understand the basics of reading canine body language. Using a combination of photographs and video clips, this session will review the complex world of canine communication, and give you plenty of opportunities to practice your observation skills.

Speaker: Sarah Babcock, Chief of Education and Training, Richmond SPCA

1:00–2:30 pm Emergency Pet Sheltering* 1.5 cr. hrs.
This workshop is sponsored by the Virginia State Animal Response Team

Do you know what to do in the event of a natural disaster? In this workshop, information will be presented on the status of emergency pet sheltering activities at the local and state level within Virginia. Discussion will include the development of a Community Animal Response Team (CART) in your community.

Speakers: Donald Butts, DVM, VDACS Emergency Services Manager; Amy Ettinger, VDACS Pet Sheltering Manager; Samuel Tate, DVM, Board Member, Virginia SART and Director for the Greater Peninsula, Virginia Veterinary Medical Association

1:00–2:30 pm Grant Writing in the Online World

Like everything else, grant writing in the 21st century has gone paperless! The PETCO Foundation now accepts grant applications via the worldwide web, so come learn about this new twist to an old fundraising tool. The PETCO Foundation will be awarding several grants to participants in this session, so come prepared with a project to present.

Speaker: Paul Jolly, Executive Director, PETCO Foundation

2:30–2:45 pm Break/ Exhibit Hall Open

2:45–4:15 pm Fighting the Good Fight: The HSUS' End Dogfighting Campaign* 1.5 cr. hrs.

The HSUS' End Dogfighting campaign strikes the core of urban dogfighting using proven preventative methods in this five-pronged approach: violence intervention, humane education, positive dog training classes, community outreach and law enforcement partnerships. Since 2006, the campaign has seen success in programs in Chicago and Atlanta. This workshop covers topics including demographics and mentality of street dogfighters; connection between street dogfighting and other violent crimes; dog training classes as alternatives to dogfighting; getting the





Friday, March 26, 2010, 2:45–4:15 p.m. (continued)

right humane education in urban schools (curriculum offered); effective messaging for urban youth on anti-dogfighting, spay/neuter and animal care topics; and the importance of community partnerships with religious leaders.

Speaker: Jeff Jenkins, Lead Trainer, The Humane Society of the United States End Dogfighting Campaign

2:45–4:15 pm Legislative Update* 1.5 cr. hrs.

Animal-related legislation enacted during the 2010 session of the Virginia General Assembly will be highlighted. There will be emphasis on how to apply this legislation on the local level and get local ordinances passed, and interactive discussion among workshop participants will provide creative insights into enforcing State animal laws. There will be an opportunity for question and answer.

Speaker, Michelle Welch, Assistant Attorney General, Office of the Attorney General of Virginia

2:45–4:15 pm Shelter Design, Building and Renovation* 1.5 cr. hrs.

This workshop will explore design and construction issues including new facility design, the most costly systems in a shelter, the 3-R's—Refurbish, Remodel and Renovate, selecting materials using the “cost triangle”, and projects with high Return on Investment (ROI). Designing/remodeling to improve animal health and to meet state regulations will be discussed. Designing stand-alone community spay/neuter clinics will also be included. You will also hear first-hand about experiences with the design and construction of a new shelter and with the addition of a clinic to an existing shelter location.

Speakers: Richard Bacon, AIA, LEED-AP, President and Principal Architect, Bacon Group Inc. Architecture; other speakers TBA

4:15–4:30 pm Break/ Exhibit Hall Open

4:30–6:00 pm Building a Successful Foster Program* 1.5 cr. hrs.

Foster programs are the key to the success of rescue organizations but can be a lifesaving component of humane society and municipal shelter operations as well. This workshop will address how to structure a foster program, from targeting the animals that would benefit most from foster care, how fosters can address special needs such as shy animals or those recovering from illness, legal considerations, guidelines that should be put in place, how to implement a foster training program, and the issues that may arise.

Speakers: Tonya Irizarry, Co-Founder and Vice President, Ring Dog Rescue, Inc.; Linda Owen, Co-Founder, Cat Rescue, Inc.; Ann Marie Sweeney, Foster Coordinator, Roanoke Valley SPCA

4:30–6:00 pm Unchained: Helping Dogs and the Community

The practice of dog chaining creates lonely, anxious, and often dangerous dogs, and brings a spectrum of challenges including the inhumane treatment of animals, human safety risks, and more. While dog chaining affects entire communities in a variety of ways, it has specific impacts on animal sheltering and control professionals. This comprehensive workshop will address every facet of the dog chaining issue, including how to successfully address chaining through local legislation, and how community outreach can both aid legislative efforts and create its own solutions.

Speakers: Adam Goldfarb, Director, Pets at Risk Program, The Humane Society of the United States; Tamira Thayne, Founder, Dogs Deserve Better

4:30–6:00 pm The Basics of Caring for Exotic Birds in the Shelter* 1.5 cr. hrs.

Parrots and other captive birds are now among the fastest growing groups of displaced animals in the U.S. Providing proper care and placement for exotic birds presents many challenges to the traditional dog-and-cat oriented shelter. This workshop will focus on providing shelter staff and volunteers and animal control officers with tools to develop realistic guidelines and procedures for accommodating the unique housing, dietary, veterinary, behavioral, and placement

Friday, March 26, 2010, 4:30–6:00 p.m. (continued)

needs of exotic birds within a shelter setting, and dealing with abuse, neglect, hoarding, or cruelty situations involving exotic birds. Educational materials and sample adoption packets will be provided.

Speaker: Matt Smith, Executive Director, Central Virginia Parrot Sanctuary

6:00–7:00 pm Social Hour (cash bar, appetizers)/ Exhibit Hall Open

Saturday, March 27, 2010

7:30–8:00 am Registration/ Continental Breakfast/ Exhibit Hall Open

8:00 am–12:00 pm Shelter Medicine* 4.0 cr. hrs.

How can we prevent and treat disease outbreak in a shelter environment? This workshop will focus on protocols for prevention as well as diagnosis and treatment strategies for diseases such as respiratory infections, parvovirus and distemper and skin conditions including ringworm and sarcoptic mange.

Speakers: Melissa McKendry, DVM and Barbara Gipson, Shelter Manager, Virginia Beach SPCA

8:00 am–12:00 pm Spay Virginia!* 4.0 cr. hrs.

This workshop is sponsored by Jones Trailer Company

Access to low cost spay and neuter services is an essential part of any community's efforts to reduce pet overpopulation and end the euthanasia of healthy and treatable animals. No matter what community you are in—large or small, urban or rural—there are ways that you can develop an effective program. This workshop will take an in-depth look at strategies that have worked, and how you can build your support and success at a grassroots level. In the second half of this workshop, you will hear from several Virginia organizations that have developed successful and sustainable spay/neuter programs.

Speakers: Esther Mechler, Director, Spay/USA; Sharon Adams, Executive Director, Virginia Beach SPCA; Cindy Emanuel, Mobile Clinics Division Manager and Daphna Nachminovitch, Vice President, Cruelty Investigations, People for the Ethical Treatment of Animals (PETA)

8:00 am–12:00 pm An Introduction to Wildlife Rehabilitation* 4.0 cr. hrs.

This workshop will provide an overview of the ways in which you can help Virginia's wildlife. Discussion points will include how to determine if a baby animal is really an orphan; effective capture, restraint, and handling techniques used at the Wildlife Center of Virginia; and suggestions on temporarily housing injured and orphaned wildlife while finding assistance. Wildlife laws and the rehabilitation permitting process will also be covered.

Speaker: Amanda Nicholson, Rehabilitation Supervisor, Wildlife Center of Virginia

**12:00–1:00 pm Annual Membership Meeting (Lunch Provided)
All Others—Lunch on Your Own/ Exhibit Hall Open**

1:00–1:15 pm Break/ Exhibit Hall Open

1:15–2:45 pm Shelter Intake Protocols and Procedures * 1.5 cr. hrs.

What are a pound or shelter's reporting obligations in Virginia? Do they apply to your organization? These issues, as well as a discussion of best practices for shelters, will be discussed in this workshop. There will be an opportunity for question and answer.

Speakers: Daniel A. Kovich, DVM, MPH, Staff Veterinarian for Animal Care and Health Policy, VDACS; Tamsen Heckel Kingry, Chief Operating Officer and Angi Baber, Adoption Center Director, Richmond SPCA





Saturday, March 27, 2010, 1:15–2:45 p.m. (continued)

1:15–2:45 pm Trap-Neuter-Return: Organizing Successful Programs

Looking to expand your knowledge about caring for feral cats? This workshop will go over the basics of feral cats and how you can help them but primarily you will learn how to improve and organize a Trap-Neuter-Return program. Discover how to engage your community by holding workshops and how to sustain a program without getting overwhelmed. We'll unravel "complaints" by giving you straightforward and easy techniques for mediating disputes and how to resolve conflicts before they escalate. Alley Cat Allies' tried and true community relations tactics will allow you to run a successful Trap-Neuter-Return program with ease.

Speakers: Elena Johnson, Senior Program Manager, Alley Cat Allies; Sarah Crawford, Animal Rescue of Tidewater

1:15–2:45 pm Compassion Fatigue* 1.5 cr. hrs.

Compassion fatigue is a natural consequence of the stress resulting from caring for and helping traumatized or suffering animals. This workshop will explain how compassion fatigue can reduce the effectiveness of animal care personnel and their organizations and agencies. Guidelines for recognizing compassion fatigue and ways to reduce exposure to it will be provided.

Speaker: Charlotte J. Robinson, DVM, Director of Veterinary Services, Code 3 Associates

2:45–3:15 pm Break/ Exhibit Hall Open

3:15–4:45 pm The Pit Bull Placebo* 1.5 cr. hrs.

We have stripped the vague group of dogs labeled as pit bulls of the traits we value in dogs, leaving monster myths and legend in their place. Only when we change our attitudes toward animal abuse and comprehend the difference between a resident dog and a family dog, will we preserve and deepen the human-canine bond. This workshop will address these issues in addition to describing how to facilitate better adoptions of dogs appearing to be pit bulls; kennel enrichment and the role it plays in promoting adoptions, and preparing dogs to go home; how socialization and training will better prepare dogs to leave shelters and set them up for successful adoptions; and partnering with other organizations within your community as a valuable tool in promoting adoptions and creating networks that will benefit dogs in your care.

Speakers: Donald Cleary, Director of Communications and Publications, National Canine Research Council; Bernice Clifford, CPDT, Behavior and Training Coordinator, Animal Farm Foundation, Inc.

3:15–4:45 pm Somebody Called About a Horse: Identifying and Responding to Large Animal Cruelty* 1.5 cr. hrs.

How do you respond in cases of large animal abuse or neglect? This workshop will discuss how to make an assessment of animal care and will also provide an overview of Virginia law as it pertains to livestock.

Speaker: Charlotte J. Robinson, DVM, Director of Veterinary Services, Code 3 Associates

3:15–4:45 pm Cutting Edge Community Outreach via Social Media Networking

Blogs, Vlogs, Facebook, Twitter, YouTube, LinkedIn, and phones designed more for typing than talking—they are all part of the Social Media revolution. Sometimes it seems overwhelming. We may be tempted to dismiss it all as just another internet-based water cooler. In fact, networking with your community via social media will bring supporters into your shelter's daily life and make your mission their mission. Promote your pets, publicize your events, share important milestones as soon as they occur, and rally donations and volunteers the moment you need them. We will discuss how to find and use these tools so that they are relevant to your work, engage your staff and volunteers, and bring you the reward of connection with your community!

Speaker: Susan Greene, Shelter Outreach Specialist, Petfinder.com

*** Humane Investigator and Animal Control Officer Continuing Education Credit Hours**



Virginia Federation of Humane Societies 2010 Conference Registration Form

Please print the name and organization as they should appear on the name tag.
Complete one form per person. The discounted rates apply to **current 2010 VFHS Members** (Supporting Members and registrants from Active and Associate Member Organizations). If you or your organization is not a 2010 member, you may submit a membership application and dues with your Conference registration to take advantage of the discounted rate.

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone No.: _____ E-mail: _____

Please check all the appropriate boxes:

	Fees per person (non-member)	Fees per person (member)
<input type="checkbox"/> Friday, March 26 Includes breakfast, two-course lunch, Conference materials, and Social Hour appetizers	\$100.00	\$90.00
<input type="checkbox"/> Saturday, March 27 Includes breakfast and Conference materials	\$80.00	\$70.00
<input type="checkbox"/> Friday, March 26 and Saturday, March 27 Includes breakfast on Friday and Saturday, two-course lunch on Friday, Social Hour appetizers on Friday and Conference materials	\$170.00	\$150.00
Total Amount Due	\$ _____	\$ _____

For Friday attendees: I request a vegan meal (the other lunch option is vegetarian pasta)

For all attendees: May we add your name, phone number and email address to a registration list that will be provided to other attendees and our exhibitors? (If no response, we will assume "yes")

Yes No

Registration fee is due by **March 15, 2010**. Registration received after this date may not include meals. Refunds will not be issued after **March 15, 2010**.

Enclose this form with your check made payable to "Virginia Federation of Humane Societies" and mail to the address below.

Virginia Federation of Humane Societies
P. O. Box 50058, Arlington, VA 22205-9998
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Virginia Federation of Humane Societies
Conference 2010
March 26 and 27 in Virginia Beach, VA

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Arlington, VA 22205-9998

Address Service Requested

The Virginia Federation of Humane Societies
Serving People Saving Animals
www.vfhs.org

**Plan to attend the Virginia Federation of Humane Societies
2010 Conference in Virginia Beach!**

The shores of the Atlantic are beckoning! Take advantage of this great opportunity to shed the winter blues and to become energized for the busy months ahead. Join fellow colleagues and make new friends in advancing the causes of animal welfare. Gain new insights and fresh ideas from speakers both on the national and local level on timely topics of interest. Be sure to visit the exhibit area where you will discover first-time vendors as well as familiar faces eager to visit with you.

The conference is not "all work and no play", so plan to join in the fun at the Social Hour Friday evening. Take advantage of evenings on your own to dine in the comfort of the hotel restaurant overlooking the Chesapeake Bay or explore a variety of restaurants along the oceanfront and Rudee's Inlet. Stay awhile and explore nearby First Landing State Park or visit the Virginia Marine Science Museum.

Send in your conference registration right away. Make your hotel reservation before February 26th for the special conference rate and begin planning for your spring getaway. We look forward to seeing you at the beach!

