

Virginia Federation of Humane Societies



VIRGINIA FEDERATION
of HUMANE SOCIETIES
SINCE 1959

MARCH
25-27
2026

Annual Conference



**Hotel Madison & Shenandoah Valley
Conference Center, Harrisonburg, VA**

PARTNERSHIP OPPORTUNITIES

The Virginia Federation of Humane Societies is pleased to invite you to participate as a partner at our 2026 Annual Conference. The conference provides outstanding educational and networking opportunities. The VFHS Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection.

VFHS has the following partnership opportunities for the 2026 Conference!

SPONSORSHIP

By participating as a sponsor, your company/organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement as well as an opportunity to display your products/information at a table in our Exhibit Area.

EXHIBITOR

Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities where the general session, breaks, social hour and award ceremony will be held.

The Virginia Federation of Humane Societies (VFHS) is a membership organization founded in 1959. Our membership includes public and private animal shelters, humane societies, rescue groups, sanctuaries, and animal control agencies, as well as animal caregivers and individual supporters across Virginia.

Thank you to our 2025 Gold Sponsor!

Sponsor
Registration



Exhibitor
Registration

TITANIUM TITLE SPONSOR

\$20,000

Exclusive Opportunity... only one (1) position available

- Special recognition at the Conference Opening and an opportunity to address attendees at the opening session on Wednesday morning
- Featured placement of your logo & website link on the official conference website
- Special recognition on e-blast with a quote from your leadership
- Display of digital ad from your organization on the social wall in Whova
- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 4 people
- Complimentary conference registration for up to 4 people
- Sponsor Banner, Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Recognition on all VFHS social media including 8 dedicated posts exclusive to your business
- Recognition and Reserved Seating at the VFHS Awards Ceremony

Adopt a Pet

Sponsor
Registration

Campbell
PET COMPANY
BRUSH PRAIRIE, WA • USA

SPONSOR OPPORTUNITIES

Sponsor Registration

Diamond | \$10,000

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsor Banner, Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Special recognition at the Conference Opening and an opportunity to address attendees at the opening session on Wednesday morning (5 minutes)
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website and social media

Platinum | \$7,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website and social media

Gold | \$5,000

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people,
- Complimentary conference registration for up to 2 people
- Featured Listing in the Whova mobile event app
- Your logo and link to website included in the mobile event app
- Recognition of your sponsorship with your company name, URL & logo on the VFHS website & social media

Silver | \$2,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Your logo included in the mobile event app
- Recognition of your sponsorship with your company name, URL & logo on the VFHS website

Bronze | \$1,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsorship recognition in the mobile event app
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website

EXHIBITOR OPPORTUNITIES

We are planning for more than 250 attendees at the 2026 conference, coming from all parts of Virginia and beyond. The Exhibit Area will be in the main ballroom and will be open Wednesday thru Friday. The general session, meals, breaks and our social hour/award ceremony will be held in the ballroom as well, so attendees will have many opportunities to visit the Exhibitors.

Attending Exhibitor – \$700

- 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Recognition as an Exhibitor in the mobile event app
- Recognition of your Exhibitor status with your company name and URL on the VFHS website
- Includes conference registration for 2 people

VFHS Non-profit Member Exhibitor – \$500

- 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Recognition as an Exhibitor in the mobile event app
- Recognition of your Exhibitor status with your company name and URL on the VFHS website
- Includes conference registration for 2 people

Non-Attending Exhibitor – Display Only \$250

- Display of your materials on half of a 6 ft. skirted exhibitor table
- Recognition as an Exhibitor in the mobile event app and VFHS website

Contact dbrown@vfhs.org for info

Exhibitor Registration

Exhibitors will be recognized in the mobile event app used by ALL attendees

Exhibit Area Dates and Times

Set-up: 5:00 pm-9:00 pm Tuesday, March 24th and 7:00 am-8:00 am Wednesday, March 25th

Exhibit Times:

8:00 am – 5:00 pm Wednesday, March 25th (including breakfast, lunch & breaks)

8:00 am – 7:00 pm Thursday, March 26th (including breakfast, lunch, breaks & awards ceremony)

8:00 am – 2:00 pm Friday, March 27th (including breakfast, lunch & breaks)

Breakdown: 2:00 pm-4:00 pm Friday, March 27th

Mail Materials To:

Hotel Madison
710 S Main St,
Harrisonburg, VA 22801
(540) 564-0200

***The hotel limits storage of materials to seven days prior to the conference date.**

SPONSOR & EXHIBITOR INFORMATION

VFHS welcomes you as a Sponsor and/or Exhibitor for the
2026 Conference!!!

Please register online or return your completed registration form with payment by
February 1, 2026 to dbrown@vfhs.org or by mail to:

VFHS
PO Box 545
Edinburg, VA 22824

Sponsor
Registration

Exhibitor
Registration

For up-to-date conference information and registration, please visit our website at
www.vfhs.org.

For questions, please contact Dianna Brown at dbrown@vfhs.org

Make your hotel reservations online at the spacious and very pet-friendly **Hotel**
Madison or by calling [\(540\) 564-0200](tel:(540)564-0200) and mention the VFHS Conference to get the
group rate.

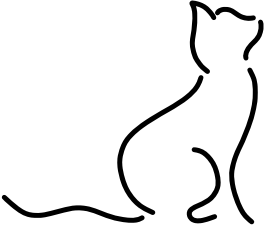
Room rates will be \$110 per night plus taxes if made prior to March 13, 2026.

THANK YOU!

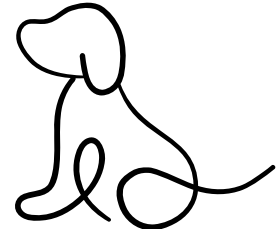
The Virginia Federation of Humane Societies is a section 501(c)3 non-profit corporation.

**Thank you to our 2025 Silver &
Bronze Sponsors!**





SPONSOR & EXHIBITOR REGISTRATION FORM



Limited Sponsorship - only 1 available

Online Sponsor Registration

☐ Title Sponsor (1) - \$20,000 (includes up to 4 name badges)

Unlimited Sponsorships

☐ Diamond - \$10,000

☐ Platinum - \$7,500

☐ Gold - \$5,000

☐ Silver - \$2,500

☐ Bronze - \$1,500

Sponsorships include 6 ft Exhibit Space
and 2 Name Badges

**Space is limited so register
early!!**

Exhibitors & Add-ons

Online Exhibitor Registration

☐ Attending Exhibitor - \$700

Exhibit Space includes 6 ft table and 2 Name Badges

☐ VFHS Non-profit Member Exhibitor - \$500

☐ Extra Exhibit Table - \$200

☐ Non-Attending Exhibitor - \$250 (Display Only)

☐ Extra Name Badge - \$250

Contact Details

Contact Name: _____ Phone #: _____

Company Name: _____ Email: _____

Address: _____

City, State: _____ Zip Code: _____

Payment Details

**By signing and submitting this form, your company representatives agree to follow ALL
Hotel and VFHS Guidelines.**

****Please email completed form to dbrown@vfhs.org****

Payment method:



Check



EFT



Credit/Debit Card

Name on the card: _____

Credit card number: _____ Exp: _____ Ccv: _____

Billing Zip Code: _____ Total Amount to be Charged: _____



I authorized the credit card to be charged the outstanding amount calculated above for this event.

Please mail checks to:

VFHS, PO Box 545, Edinburg, VA 22824

Signature