



2020 VFHS Annual Conference

April 1-3, 2020

**Founders Inn & Spa
5641 Indian River Road
Virginia Beach, VA 23464
FoundersInn.com**

<http://www.vfhs.org>

Partnership Opportunities

The Virginia Federation of Humane Societies is pleased to invite you to participate as a partner at our 2020 Annual Conference. The conference provides outstanding educational and networking opportunities. The VFHS Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection.

VFHS has the following partnership opportunities for the 2020 Conference!

Sponsorship – By participating as a sponsor, your company/organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement as well as an opportunity to display your products/information at a table in our Exhibit Area.

Exhibitor – Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities where breaks, social hour and award ceremony will be held.

The Virginia Federation of Humane Societies (VFHS) is a membership organization founded in 1959. Our membership includes public and private animal shelters, humane societies, rescue groups, sanctuaries, and animal control agencies, as well as animal caregivers and individual supporters across Virginia.



Sponsorship Opportunities

Diamond Sponsor - \$10,000 and above

- ⌘ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ⌘ Breakfast, lunch and all refreshment breaks for up to 2 people, as noted on the conference schedule;
- ⌘ Complimentary conference registration for up to 2 people;
- ⌘ Sponsor Banner, Sponsor Icon and Featured Listing included in the mobile event app;
- ⌘ Your logo, link to website and 500 word summary included in the mobile event app;
- ⌘ Special recognition at the Conference Opening and an opportunity to address attendees at the opening session on Friday morning (5 minutes);
- ⌘ Recognition of your sponsorship with your company name, URL and logo on the VFHS website.

Platinum Sponsor - \$5,000

- ⌘ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ⌘ Breakfast, lunch and all refreshment breaks for up to 2 people, as noted on the conference schedule;
- ⌘ Complimentary conference registration for up to 2 people;
- ⌘ Sponsor Icon and Featured Listing included in the mobile event app;
- ⌘ Your logo, link to website and 500 word summary included in the mobile event app;
- ⌘ Recognition of your sponsorship with your company name, URL and logo on the VFHS website.

Gold Sponsor - \$2,500

- ⌘ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ⌘ Breakfast, lunch and all refreshment breaks for up to 2 people, as noted on the conference schedule;
- ⌘ Complimentary conference registration for up to 2 people;
- ⌘ Featured Listing in CrowdCompass mobile event app;
- ⌘ Your logo and link to sponsor website included in the mobile event app;
- ⌘ Recognition of your sponsorship with your company name and URL on the VFHS website.

Silver Sponsor - \$1,250

- ⌘ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ⌘ Breakfast, lunch and all refreshment breaks for up to 2 people, as noted on the conference schedule;
- ⌘ Complimentary conference registration for up to 2 people;
- ⌘ Your logo included in the mobile event app;
- ⌘ Recognition of your sponsorship with your company name and URL on the VFHS website.

Bronze Sponsor - \$750

- ⌘ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ⌘ Breakfast, lunch and all refreshment breaks for up to 2 people, as noted on the conference schedule;
- ⌘ Complimentary conference registration for up to 2 people;
- ⌘ Sponsorship recognition in the mobile event app;
- ⌘ Recognition of your sponsorship with your company name and URL on the VFHS website.

Exhibitor Opportunities

We are planning for more than 250 attendees at the 2020 conference, coming from all parts of Virginia and some from out of state. The Exhibit Area will be in the main ballroom and will be open Wednesday thru Friday. Continental breakfasts, lunch, dinner, breaks and our social hour/award ceremony will be held in the ballroom as well, so attendees will have many opportunities to visit the Exhibitors.

Attending Exhibitor Fee \$375

- ☞ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ☞ Breakfast, lunch and all refreshment breaks for up to 2 people as noted on the conference schedule;
- ☞ Recognition as an Exhibitor in the mobile event app;
- ☞ Recognition of your Exhibitor status with your company name and URL on the VFHS website;
- ☞ Includes attendance at the workshops.

VFHS Member Non-Profit Exhibitor Fee \$250

- ☞ A 6 ft. skirted exhibitor table, with two chairs and an identification sign;
- ☞ Breakfast, lunch and all refreshment breaks for up to 2 people as noted on the conference schedule;
- ☞ Recognition as an Exhibitor in the mobile app;
- ☞ Recognition of your Exhibitor status with your company name and URL on the VFHS website.

Non-Attending Exhibitor—Display Fee \$100

- ☞ Display of your materials on half of a 6 ft. skirted exhibitor table. Please contact VFHS at info@vfhs.org for questions regarding arrangements to deliver your materials to the Conference hotel. See hotel address below.

ALL Exhibitors will also be recognized in the mobile app used by all attendees.

Exhibit Area Dates and Times:

- 8:00 am – 8:00 pm Wednesday, April 1, 2020 (includes meals & breaks)
- 8:00 am – 8:00 pm Thursday, April 2, 2020 (includes meals & breaks)
- 8:00 am – 8:00 pm Friday, April 3, 2020 (includes meals & breaks)

Set-up will be available on Tuesday, March 31st from 6pm-9pm and Wednesday, April 1st from 7am-8am

Breakdown:

- 8:00 – 10:00 pm Friday, April 3rd

Mail materials to:

**Founders Inn and Spa
5641 Indian River Road
Virginia Beach, VA 23464
757-424-5511**

*The hotel limits storage of materials to seven days prior to the conference date.

Sponsor & Exhibitor Registration

Company/Organization

Website

Contact Name*

Title

E-mail

Mailing Address

Office phone

Cell

Fax

Please check the following that applies to you.

SPONSORSHIP (See page 3 for information). Please check the level of sponsorship that you will be providing.

- Diamond Sponsorship - \$10,000 and above
 Platinum Sponsorship - \$5000
 Gold Sponsorship - \$2,500
 Silver Sponsorship - \$1250
 Bronze Sponsorship - \$750

EXHIBITOR

- Attending Exhibitor - \$375
 VFHS Member Exhibitor - \$250
 Non-Attending Exhibitor - \$100
 Extra Exhibit Table - \$50

Exhibit Sign should read; _____

Person to contact for Logo/Ad: Email: _____

Name(s) of Attendee(s): _____

PAYMENT Total Sponsorship \$ _____ + Other Fee \$ _____ = Total Amount \$ _____

Check Payment (payable to VFHS)

Credit Card Payment: Visa MasterCard American Express Discover

Card Number

Expiration Date

Security Code

Billing Address

Name as it Appears on Card

Signature

Sponsor & Exhibitor Information

Make your hotel reservations at the gracious and very pet-friendly Founders Inn & Spa by calling (757) 424-5511 and use group code VFH20 or online by following the link on our website:

<https://www.vfhs.org/annual-conference-1>

Room rates will be \$99 per night plus taxes if made prior to
March 16, 2020

Please register online or return your completed registration form with payment by February 1, 2020 to:

VFHS
PO Box 545
Edinburg, VA 22824
info@vfhs.org

For your added convenience, you may register online at:

<https://www.vfhs.org/annual-conference-1>

or www.vfhs.org

For questions, please contact Dianna Brown at dbrown@vfhs.org

VFHS welcomes you as a Sponsor and/or Exhibitor for the 2020 Conference!!!

THANK YOU!

The Virginia Federation of Humane Societies is a section 501(c)3 non-profit corporation.