



Virginia Federation of
Humane Societies
SINCE 1999

APRIL

7-9

2027

Virginia Federation of Humane Societies

Annual Conference



Hotel Madison & Shenandoah Valley
Conference Center, Harrisonburg, VA

PARTNERSHIP OPPORTUNITIES

The Virginia Federation of Humane Societies is pleased to invite you to participate as a partner at our 2027 Annual Conference. The conference provides outstanding educational and networking opportunities. The VFHS Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection.

VFHS has the following partnership opportunities for the 2027 Conference!



SPONSORSHIP

By participating as a sponsor, your company/organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement as well as an opportunity to display your products/information at a table in our Exhibit Area.



EXHIBITOR

Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities where the general session, breaks, social hour and award ceremony will be held.

[Sponsor Registration](#)

[Exhibitor Registration](#)

Thank you to our 2026 Silver Sponsors!



NATIONAL ANIMAL
CARE & CONTROL ASSOCIATION



TITANIUM TITLE SPONSOR

\$20,000

Exclusive Opportunity... only one (1) position available



Special recognition at the Conference Opening and an opportunity to address attendees at the opening session on Wednesday morning



Featured placement of your logo & website link on the official conference website



Special recognition on e-blast with a quote from your leadership



Display of digital ad from your organization on the social wall in Whova



A 6 ft. skirted exhibitor table with two chairs and an identification sign



Breakfast, lunch and all refreshment breaks for up to 4 people



Complimentary conference registration for up to 4 people



Sponsor Banner, Sponsor Icon and Featured Listing included in the mobile event app



Your logo, link to website and 500 word summary included in the mobile event app

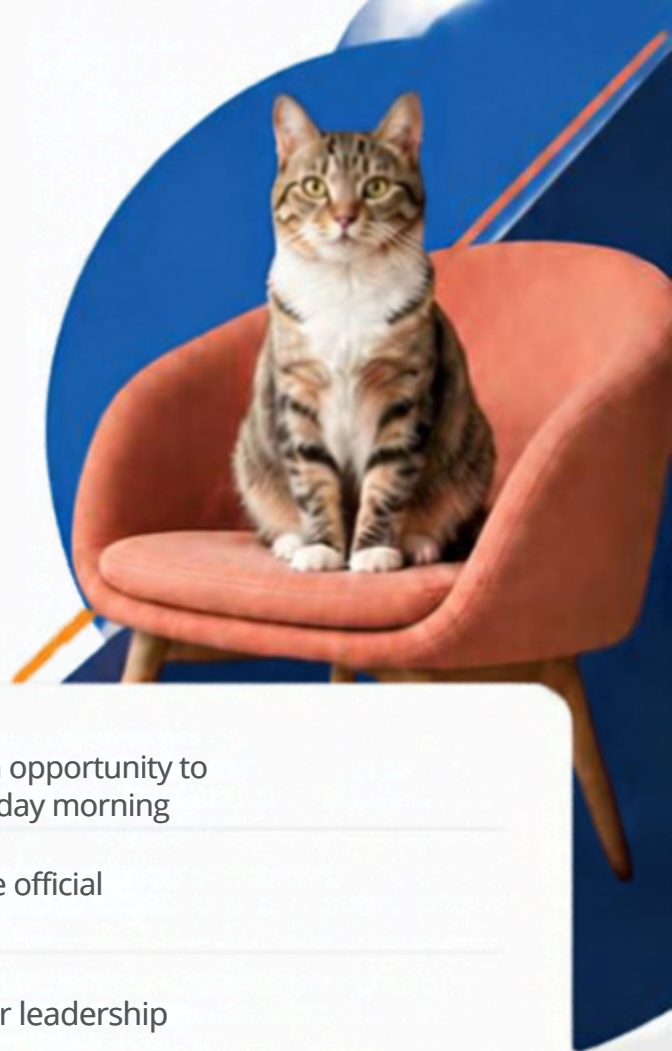


Recognition on all VFHS social media including 8 dedicated posts exclusive to your business



Recognition and Reserved Seating at the VFHS Awards Ceremony

[Sponsor Registration](#)



SPONSOR OPPORTUNITIES

Sponsor Registration



Diamond | \$10,000

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsor Banner, Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Special recognition at the Conference Opening and an opportunity to address attendees at the opening session on Wednesday morning (5 minutes)
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website and social media



Platinum | \$7,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website and social media



Gold | \$5,000

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Featured Listing in the Whova mobile event app
- Your logo and link to website included in the mobile event app
- Recognition of your sponsorship with your company name, URL & logo on the VFHS website & social media



Silver | \$2,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Your logo included in the mobile event app
- Recognition of your sponsorship with your company name, URL & logo on the VFHS website



Bronze | \$1,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsorship recognition in the mobile event app
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website

EXHIBITOR OPPORTUNITIES

We are planning for 250+ attendees at the 2027 conference, coming from all parts of Virginia and beyond. The Exhibit Area will be in the main ballroom and will be open Wednesday through Friday. The general session, meals, breaks and our social hour/award ceremony will be held in the ballroom as well, so attendees will have many opportunities to visit the Exhibitors.



ATTENDING EXHIBITOR – \$700

- 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Recognition as an Exhibitor in the mobile event app
- Recognition of your Exhibitor status with your company name and URL on the VFHS website
- Includes conference registration for 2 people



VFHS NON-PROFIT MEMBER EXHIBITOR – \$500

- 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Recognition as an Exhibitor in the mobile event app
- Recognition of your Exhibitor status with your company name and URL on the VFHS website
- Includes conference registration for 2 people



NON-ATTENDING EXHIBITOR – DISPLAY ONLY \$250

- Display of your materials on half of a 6 ft. skirted exhibitor table
- Recognition as an Exhibitor in the mobile event app and VFHS website
- Contact dbrown@vfhs.org for more info.



EXHIBITOR RECOGNITION

Exhibitors will be recognized in the mobile event app used by ALL attendees

Exhibitor Registration

EXHIBIT AREA DATES AND TIMES



SETUP: 5:00 - 9:00 PM Tuesday, April 6th and 7:00 - 8:00 AM Wednesday, April 7th



EXHIBIT TIMES:

8:00 AM - 5:00 PM Wednesday, April 7th (including breakfast, lunch & breaks)
8:00 AM - 7:00 PM Thursday, April 8th (including breakfast, lunch, breaks & awards ceremony)
8:00 AM - 2:00 PM Friday, April 9th (including breakfast, lunch & break)



BREAKDOWN: 2:00 - 4:00 PM Friday, April 9th



MAIL MATERIALS TO:

Hotel Madison
710 S Main St,
Harrisonburg, VA 22801
(540) 564-0200

*The hotel limits storage of materials to seven days prior to the conference date.

SPONSOR & EXHIBITOR INFORMATION



VFHS welcomes you as a Sponsor and/or Exhibitor for the 2027 Conference!!!

Please register online or return your completed registration form with payment by February 1, 2027
to dbrown@vfhs.org or by mail to:



VFHS
PO Box 125
Colonial Beach, VA
22443



Sponsor
Registration



Exhibitor
Registration



For up-to-date conference information and registration, please visit our website at
www.vfhs.org.



For questions, please contact Dianna Brown at dbrown@vfhs.org



Make your hotel reservations online at **Hotel Madison** or by
calling (540) 564-0200. Be sure to mention the VFHS
Conference to get the group rate.

[Hotel Madison Reservations](#)



Room rates will be **\$110** per night plus taxes if made prior to **March 16, 2027**.



THANK YOU!

The Virginia Federation of Humane Societies is a section 501(c)3 non-profit corporation.

Thank you to our 2026 Bronze Sponsors!



DocuPet



**Humane World
for Animals**

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SPONSOR & EXHIBITOR REGISTRATION FORM



Limited Sponsorship - only 1 available

☐ Title Sponsor (T) - \$20,000 (includes up to 4 name badges)

Unlimited Sponsorships

☐ Diamond - \$10,000

☐ Platinum - \$7,500

☐ Gold - \$5,000

☐ Silver - \$2,500

☐ Bronze - \$1,500

Online Sponsor Registration

Sponsorships include 6 ft Exhibit Space
and 2 Name Badges

**Space is limited so
register early!!**

Exhibitors & Add-ons

☐ Attending Exhibitor - \$700

☐ VFHS Non-profit Member Exhibitor - \$500

☐ Non-Attending Exhibitor - \$250 (Display Only)

Online Exhibitor Registration

Exhibit Space includes 6 ft table and 2 Name Badges

☐ Extra Exhibit Table - \$200

☐ Extra Name Badge - \$250

CONTACT DETAILS

Contact Name: _____

Phone #: _____

Company Name: _____

Email: _____

Address: _____

City, State: _____

Zip Code: _____

PAYMENT DETAILS

By signing and submitting this form, your company representatives agree to follow ALL Hotel and
VFHS Guidelines.

****Please email completed form to dbrown@vfhs.org****

Payment method: ☐ Check ☐ EFT ☐ Credit/Debit Card

Name on the card: _____

Credit card number: _____ Exp: _____ Ccv: _____

Billing Zip Code: _____ Total Amount to be Charged: _____

☐ I authorized the credit card to be charged the outstanding amount calculated above for this event.

X

Signature

Please mail checks to:

VFHS, PO Box 125, Colonial Beach, VA 22443